

# NAACP

## WEEKLY NEWS UPDATE



**NBC News:** [NAACP to spend \\$20 million mobilizing Black voters this fall](#)  
“While the threats against our democracy are present and dangerous, our commitment to making our voices heard is unwavering,” Derrick Johnson, NAACP president and CEO, said in a statement. “Our most important Black job this November — for all of us — is showing up to the ballot box and making our voices heard. The only way to combat these radical extremists is with your vote.”

**NASA:** [NASA, NAACP Partner to Advance Diversity, Inclusion in STEM Fields](#)  
During an event Thursday, NASA and the NAACP signed a Space Act Agreement to increase engagement and equity for underrepresented students pursuing science, technology, engineering, and mathematics (STEM) fields and to improve access to agency activities and opportunities.

**AP:** [NAACP president urges Missouri governor to halt execution planned for next week](#)

Executing a Black man in Missouri who says he was wrongfully convicted would amount to a “horrible miscarriage of justice,” the president of the NAACP said in a letter Wednesday calling on the governor to halt the execution planned for next week. Prosecutors want to vacate the conviction of [Marcellus Williams](#) over

doubts about evidence in the case, NAACP President Derrick Johnson pointed out in the letter obtained by The Associated Press.

**CNN:** [A Missouri death row inmate set to be executed in less than a week asks the US Supreme Court to halt his execution](#)

“Killing Mr. Williams, a Black man who was wrongfully convicted of killing a White woman, would amount to a horrible miscarriage of justice and a perpetuation of the worst of Missouri’s past,” NAACP President and CEO Derrick Johnson and Missouri State Conference President Nimrod Chapel Jr. wrote in an open letter to Parson.

**Newsweek:** [NAACP Urges Missouri to Stay Marcellus Williams’ Execution](#)

On Wednesday, the NAACP sent a letter to Missouri Governor Mike Parson saying that Williams was wrongfully convicted and that following through on the execution would be a “horrible miscarriage of justice.” In the letter, which was obtained by the Associated Press, NAACP President Derrick Johnson cited doubts about evidence in the case held by prosecutors.

**AP:** [Harris is promoting her resume and her goals rather than race as she courts Black voters](#)

The NAACP has been circulating messaging with allied groups that its researchers believe will especially resonate with Black voters, including protecting the rights of Black Americans and appealing to their responsibility to vote.

**CNBC:** [Harris pledges to ‘earn the vote’ of Black men, as Trump makes gains](#)

A new poll by the civil rights group NAACP released Friday found that [more than a quarter](#) of Black men under 50 years old support Trump over Harris. To win those votes, Harris is focused on an economic argument. At NABJ, she described embarking on an “economic opportunity tour focused on Black men” earlier this year, before she was a candidate for president.

**The Mercury News:** [Harris courts Black voters with resume, goals for her presidency](#)

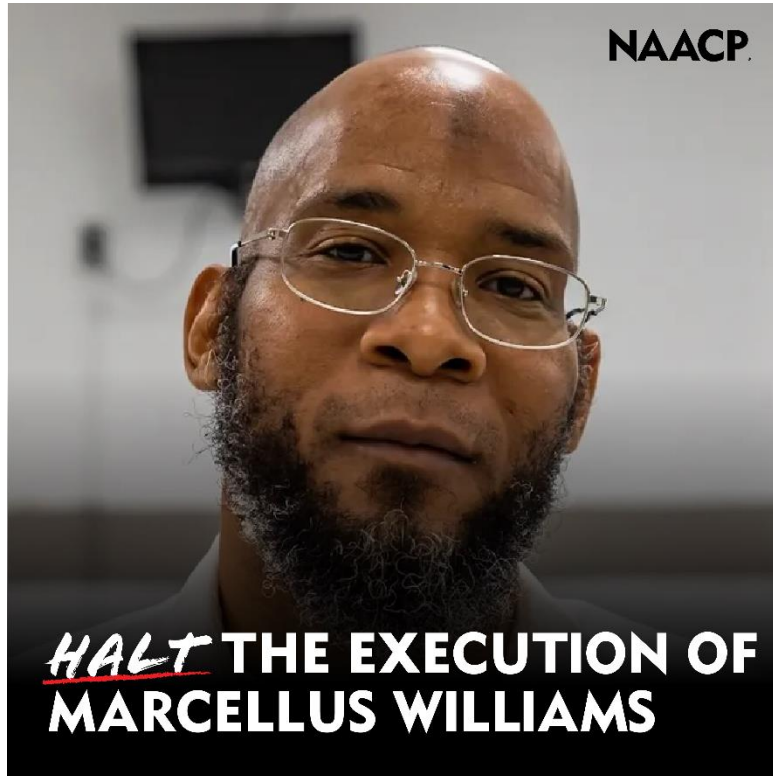
“Black voters want policy solutions,” said Phaedra Jackson, vice president of unit advocacy and effectiveness at the NAACP. But she added: “Representation matters. Folks are excited to see a Black women vying for the highest office in the land” and they care more about institutions when they are represented within those institutions.

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## STATEMENTS:

- [NAACP taps Kensington Grey Creators to Amplify Civic Engagement ahead of Election](#)
  - [NAACP Leader Selected as Member of First-ever EPA HBCU Federal Advisory Council](#)
  - [NAACP Invests \\$20 Million Nationwide, Ramps Up Voter Turnout Program Less Than 50 Days Before Election](#)
  - [NAACP and NASA Partner to Advance Diversity, Inclusion in STEM Fields](#)
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## HALT THE EXECUTION OF MARCELLUS WILLIAMS



Marcellus Williams, a Black man from Missouri, has been unjustly convicted of killing a White woman and now faces execution on Tuesday, September 24 despite serious doubts about his guilt. Mr. Williams is innocent.

The prosecuting attorney of the county of St. Louis, and the Special Counsel for Wrongful Convictions have filed motions to reverse Mr. Williams' conviction, arguing there is no evidence connecting Mr. Williams to the murder. Yet the state of Missouri refuses to grant a stay of execution.

NAACP leaders have urged Missouri Governor, Michael L. Parson (R) in the strongest terms to halt this grave miscarriage of justice. As advocates for equal treatment and defenders of civil rights, we cannot stand by while an innocent man's life is stripped away.

Friend, please add your voice to ours and [send a letter](#) demanding Governor Parson stop Mr. Williams' execution immediately.

[Send a Letter](#)



Celebrating civic holidays is a crucial part of strengthening our democracy. At the NAACP, we believe these holidays provide an essential platform for uplifting and empowering our communities. By participating in these events, we can highlight the importance of voter registration, education, and participation.

- [National Voter Registration Day](#) and [National Black Voter Day](#) emphasize the importance of registering to vote.
- [National Voter Education Week](#) is focused on informing citizens about their rights and the voting process, enabling them to make informed decisions.
- [Vote Early Day](#) encourages early participation in elections.
- On [Election Hero Day](#), we honor the dedication and hard work of poll workers and election officials who uphold the integrity of our electoral system.
- On [Election Day](#)... we head to the polls!

Together, these civic holidays serve as a reminder and call to action for all of us to engage actively in the democratic process. By doing so, we not only honor our right to vote but also contribute to a more inclusive and representative government.

[Learn More](#)

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## STAND AGAINST HAIR RELAXING PRODUCTS



**NAACP.**

**SIGN OUR PETITION: [NAACP.ORG](https://naacp.org)**

For decades, hair relaxers have been marketed to Black women, despite growing evidence linking them to serious health risks. The National Institutes of Health's 2022 "Sister Study" revealed an increased risk of uterine cancer, especially for frequent users.

The NAACP is partnering with Singleton Schiber to challenge these harmful practices and seek justice for those affected. [Sign our petition](#) and add your voice to this important fight for industry reforms that prioritize women's health.

**Sign Our Petition**

## BLACK & VIRAL PANEL

THE WEBBY AWARDS & THE NAACP PRESENTS:

THE WEBBY AWARDS NAACP

# BLACK & VIRAL

THURSDAY, SEP 26, 2024 | 12PM | LINKEDIN LIVE

RSVP NOW

			
<b>JORDANA JARRETT</b> Head of Content, The Webby Awards	<b>VANESSA MBONU</b> Vice President, Marketing, NAACP	<b>GARRISON HAYES</b> Filmmaker, Journalist and Content Creator	<b>TAREASA "REESATEESA" JOHNSON</b> Creator of "Who TF Did I Marry?"

We're excited to announce our collaboration with The Webby Awards for "Black & Viral," a dynamic series highlighting how Black content creators are leveraging their digital platforms to advocate for their communities, build successful businesses, and celebrate their impact.

Tune in to LinkedIn Live on September 26, 2024 at 12 p.m. ET to hear from influential creators Tareasa "ReesaTeesa" Johnson and Garrison Hayes, host Jordanna Jarrett, Head of Content for The Webby Awards, and [Vanessa Mbonu](#), Vice President of Marketing at NAACP.

RSVP

## 29TH ANNUAL WEBBY AWARDS

# Enter the 29th Webby Awards



-  NEW CREATOR CATEGORIES
-  NEW VIDEO & FILM CATEGORIES
-  INTRODUCING BRAND OF THE YEAR

**Early Entry Deadline**  
**Friday, Oct 25**

**ENTER NOW**



The 29th Annual Webby Awards is now open for entries!

Since 1996, The Webby Awards has celebrated the best of the Internet. Last year, nearly 13,000 entries from around the world were received, and **The Webbys** generated 12 billion media impressions.

By participating, you join a prestigious roster of past winners including **Apple, BET, Brooklyn Library, Dope Black Women, Issa Rae, Keke Palmer, Letterboxd, Netflix, Solange, Spotify, SZA, The Griot, Tobe Nwigwe**, and many more. When you participate in the Internet's biggest night, the world takes notice.

Secure the best pricing and submit your entry by the **Early Entry Deadline on October 25, 2024, [here](#)**.

**Submit Your Entry**





**NAACP**

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**JOIN US**



Please pass this email on to someone you know who needs to be part of this movement for justice and equality.

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