

NAACP

WEEKLY NEWS UPDATE



Variety: [CBS Sets February Release Date for New Daytime Soap 'Beyond the Gates'](#)

[CBS](#) has locked Feb. 24, 2025, as the release date for its new daytime soap "[Beyond the Gates](#)." The debut project from the CBS Studios/NAACP Venture will premiere on CBS and stream on Paramount+.

The Hollywood Reporter: [CBS' 'Beyond the Gates' Daytime Soap Sets Premiere Date, Starts Production](#)

The CBS Studios/NAACP Venture, led by Sheila Ducksworth, developed and is producing the series in partnership with P&G Studios, a division of Procter & Gamble. Michele Val Jean (*The Bold and the Beautiful*, *General Hospital*) is the creator and showrunner of *Beyond the Gates* and executive produces with Ducksworth, Robert Guza Jr., Julie Carruthers, Leon W. Russell, Derrick Johnson, Kimberly Doebereiner and Anna Saalfeld.

Forbes: [‘Beyond The Gates’, The Upcoming CBS Daytime Drama, To Launch Monday, February 24, 2025](#)

Beyond the Gates is developed and produced by the CBS Studios/NAACP Venture, led by Sheila Ducksworth, in partnership with P&G Studios, a division of Procter & Gamble. Michele Val Jean is the creator, executive producer and showrunner alongside executive producers Sheila Ducksworth, Robert Guza Jr., Julie Carruthers, Leon W. Russell, Derrick Johnson, Kimberly Doebereiner and Anna Saalfeld.

Ebony: [‘Beyond The Gates’ Announces Premiere Date; Executive Producer Sheila Ducksworth on the Importance of the Series](#)

“This is such an exciting time in television. To launch the first daytime soap opera in over a quarter century and to be the first hourlong daytime soap in TV history to feature a Black cast is remarkable,” Sheila Ducksworth, executive producer of *Beyond the Gates* and president of CBS/NAACP Production Venture, declared exclusively to EBONY.

Soap Opera Network: [CBS Sets ‘Beyond the Gates’ Premiere Date & Time Slot, Drama Series to Stream on Paramount+](#)

Developed and produced by the CBS Studios/NAACP Venture, led by Sheila Ducksworth, in partnership with P&G Studios, a division of Procter & Gamble, “Beyond the Gates” marks the first-ever one-hour Black daytime soap opera and the first daytime drama series to premiere since “Passions” in 1999.

Soaps In Depth: [Beyond the Gates Sets a Premiere Date!](#)

The soap [began production](#) on Nov. 1 in Atlanta, GA, after announcing [the final members of its cast](#) which includes Clifton Davis, Tamara Tunie, Daphnee Duplaix, Karla Mosley, and more. *Beyond the Gates* is developed and produced by the CBS Studios/NAACP Venture in partnership with P&G Studios, a division of Procter & Gamble.

The Minnesota Star Tribune: [Minneapolis police looks at new response to neighbor conflicts, as activists keep up call for chief’s resignation](#)

The mediation partnership would capitalize on existing relationships through the Unity Community Mediation Team, a group of community organizations that work with the Minneapolis police on reform efforts. The team has nine sites in Minneapolis where residents can file complaints or seek solutions for issues before involving police, said Minneapolis NAACP President Cynthia Wilson.

KARE 11: [MPD, NAACP announce strengthened partnership to address neighbor disputes in Minneapolis](#)

NAACP Minneapolis President Cynthia Wilson says community groups have long been involved in solving neighborly disputes, but a stronger partnership with police will help community leaders reach more residents who need help.

KLFY: [Lafayette NAACP president sends out a call to action against gun violence](#)

In the call to action, NAACP Lafayette Branch President Ravis K. Martinez said gun violence in Lafayette is an epidemic that needs a collaborative plan for a solution. He said this would consist of bringing stakeholders, leaders in both public safety and government as well as religious and philosophical partners together, as a way to address the issue and find common ground on solutions. The issue, he says, is rooted in poverty, lack of educational resources, mental health and economic disparity.

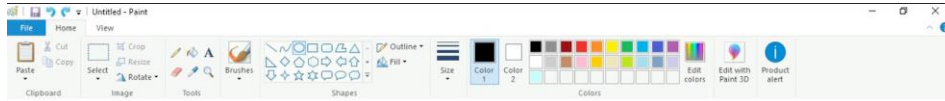
York Daily Record: [Penn State York, NAACP condemn racist rant attributed to York restaurant owner](#)

“The NAACP Branch 2294 is deeply troubled by the recent incident involving Mr. Jonathan Spanos,” President Jamiel Alexander said in a statement to the York Daily Record. In response to the video, Alexander added that the NAACP calls for an immediate resignation from the Penn State York Advisory board and business associations “to uphold the integrity of these institutions.”

STATEMENTS:

- [NAACP President Condemns Racist Text Messages Sent to Black Americans Across the Country](#)
 - [NAACP Reacts to News of President Elect Donald Trump’s Win in the 2024 Presidential Election](#)
 - [NAACP Reached 14.5 Million Voters Through Historic \\$20M+ Investment in 2024 Election - Building Black Political Power and Progress](#)
-

ARE YOU STILL ALL IN?



unhistoric.

NAACP



Last week, we learned that Donald Trump will become the 47th President of the United States.

America has decided, and now it's up to you. Where will you stand these next four years?

Are you still in for women's rights?

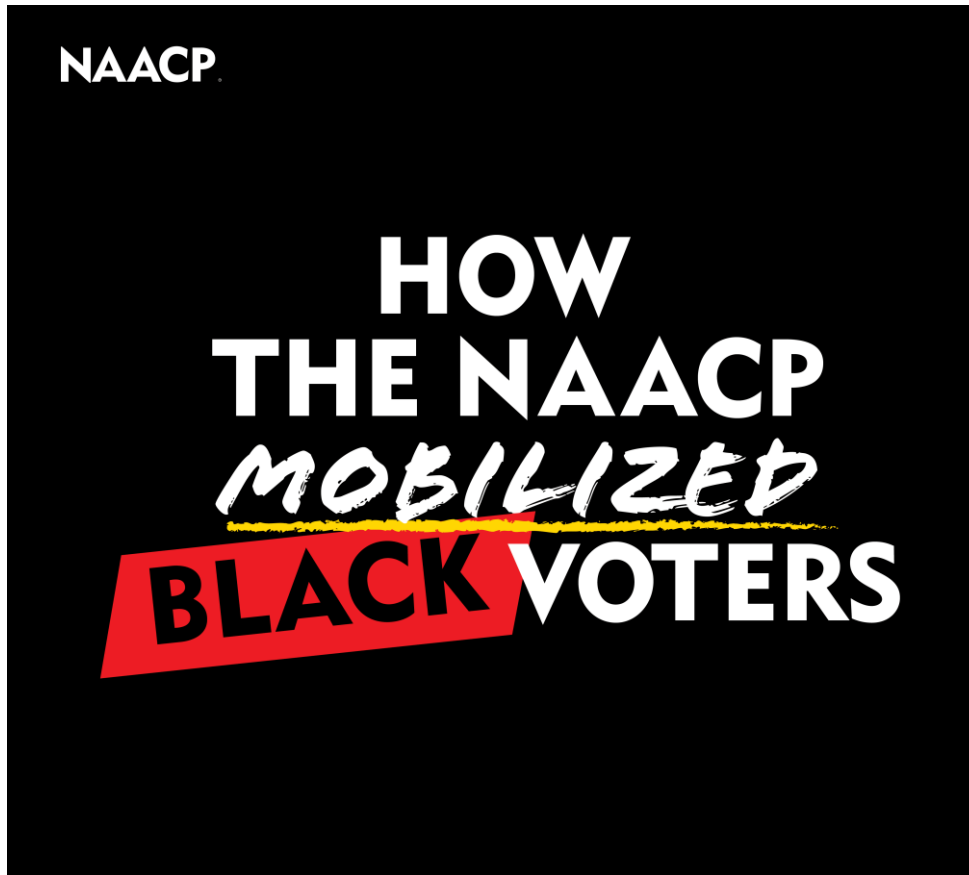
Are you still in for social justice?

Are you still in for an economy that works for you?

We are. Today, and every day. Keep advancing with us.

Keep Advancing

NAACP MOBILIZES BLACK VOTERS



#NAACPVOTES

This year, the NAACP went all in to ensure Black voices were heard at the polls. Here's a snapshot of our impact:

- Engaged over **100,000 NAACP volunteers**.
- Knocked on **200,000 doors** to get out the vote.
- Sent **17 million text messages** and made **300,000 calls** to connect directly with voters nationwide.
- Committed **\$20 million** to empower Black voters and ensure turnout.
- Spent **\$4.5 million on media outreach** across Black radio and digital, reaching over 15 million impressions.
- Granted **\$6.5 million to NAACP units and Black organizations** through our [Building Community Voice Fund](#).

Our voter protection efforts were robust. With about a dozen litigated cases, we successfully ended Georgia’s Hand Count rule, prevented voter purges in WA, and halted Alabama’s “Purge Program.” Our Election Protection Hub, volunteer lawyers, and law students were on standby through Election Day, addressing real-time incidents and ensuring every vote was counted.

This is the power of our community in action.

29TH ANNUAL WEBBY AWARDS

Enter the 29th Webby Awards

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Final Entry Deadline Friday, Dec 20

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The graphic features four photographs of award winners: a woman in a white dress holding a trophy, a man in a black patterned shirt with a trophy, a man in a grey suit with a trophy, and a woman in a red jacket with a trophy.

The 29th Annual Webby Awards is open for entries! Submit your entry by the **Final Entry Deadline on December 20, 2024**, [here](#).

Since 1996, The Webby Awards has celebrated the best of the Internet. Last year, nearly 13,000 entries from around the world were received, and **The Webbys** generated 12 billion media impressions.

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[Submit Work](#)



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