

NAACP WEEKLY NEWS RECAP



NAACP

NAACP.ORG

AP: [NAACP lists companies that dump DEI in its tactical spending guide for Black Americans](#)

The NAACP says the spending guide it published Saturday is needed because DEI initiatives promote the social and economic advancement of Black Americans, who are projected to consume nearly \$2 trillion in goods and services in nominal dollars by 2030, according to the McKinsey Institute for Black Economic Mobility.

Deltaplex News: [Vice chair of NAACP says Image Awards will celebrate Black excellence, acknowledge the serious times were in](#)

The 56th NAACP Image Awards take place Saturday, acknowledging the achievements of Black entertainers regardless of whether they win in any categories. Karen Boykin-Towns, vice chair of the NAACP national board, tells ABC Audio it's a platform where the organization is "able to give folks their flowers ... celebrate and uplift each other and just

celebrate our uniqueness and our excellence.”

Billboard: [Former VP Kamala Harris to Accept Chairman’s Award on 2025 NAACP Image Awards](#)

“Past honorees include then-Sen. Barack Obama (2005), former VP Al Gore in tandem with Kenyan social, environmental and political activist Wangari Waathati, Commerce Secretary Ron Brown, U.S. Attorney General Eric Holder, the late Rep. John Lewis, Rev. James Lawson, Rep. Bennie G. Thompson, Rep. Maxine Waters and former Surgeon General Regina Benjamin.”

Revolt: [NAACP’s promise to combat DEI rollbacks applies pressure on companies who need the Black dollar](#)

The NAACP is sending a clear message that supporting Black culture is not just a bandwagon trend to gain the Black dollar — it is part of a fundamental response to systemic racism.

Black Information Network: [NAACP Releases Spending Guide For Black Consumers Amid DEI Rollbacks](#)

“While companies backtrack on diversity, equity, and inclusion commitments, the @NAACP’s Black Consumer Advisory is designed to leverage the \$1.7 trillion spending power of the Black community to hold corporations accountable to #DEI and social justice,” Derrick Johnson, president and CEO of the NAACP, said in a statement. “We have the power to choose where we spend our money. I am confident that this framework will support our community as we make difficult decisions on where to spend our hard-earned money.”

Marketplace: [NAACP calls for consumers to leverage their purchasing power as some companies pull back from DEI policies](#)

The NAACP issued a “[Black Consumer Advisory](#)” over the weekend, calling for accountability for the businesses that have rolled back their DEI initiatives and encouraging Black consumers to prioritize shopping in places that are sticking to them. “Black consumers have \$1.8 trillion of spending power,” said Keisha Bross, director of opportunity, race and justice at NAACP.

Ebony: [Kamala Harris to Be Honored at the 2025 NAACP Image Awards](#)

Former Vice President and 2024 EBONY Power 100 cover star [Kamala Harris](#) will be honored with the Chairman’s Award during the *56th NAACP Image Awards*, airing live from the Pasadena Civic Auditorium on February 22. It will be Harris’ first TV appearance or major event since leaving the White House.

Variety: [NAACP Image Awards: Beyoncé, Blue Ivy Carter, Kendrick Lamar's 'Not Like Us' and 'The Six Triple Eight' Cast Win on Night 2 of Virtual Ceremonies](#)

“During night two of the Image Awards’ virtual ceremonies, Beyoncé picked up two trophies — one for outstanding female artist, as well as the outstanding album prize her country record “Cowboy Carter” to raise her career tally to 17 — while Blue Ivy won her second Image Award for her voiceover performance as Kiara in “Mufasa: The Lion King.”

Deadline: [NAACP Image Awards: Beyoncé, Malcolm Washington, 'The Six Triple Eight' Among Night 2 Winners](#)

Reigning [Grammy Album of the Year winner Beyoncé](#) won Outstanding Female Artist and Outstanding Album of the Year to lead winners Wednesday during night two of the 56th [NAACP Image Awards'](#) pre-awards show.

The New York Times: [Trump Marks Black History Month, Even as He Disparages Value of Diversity](#)

“This White House celebrating Black history is like asking a cow to serve steak,” said Derrick Johnson, the president of the N.A.A.C.P., the nation’s oldest and largest civil rights organization, which did not receive an invitation to this year’s event. “He’s holding a celebration at the same time that he’s banning the people from learning about history and civil rights,” Mr. Johnson added. “I’m deeply troubled by the fact that — as the young kids say — he’s playing in our face.”

Politico: [Judge temporarily halts mass firings at CFPB, preserves agency data](#)

The National Treasury Employees Union, along with the NAACP and several consumer groups, had asked for the emergency order because it said it believed that Vought was planning to begin mass firings as soon as Friday that would encompass nearly the agency’s entire workforce.

The Atlanta Voice: [NAACP files lawsuit against Trump administration for dismantling Consumer Financial Protection Bureau](#)

The NAACP has filed a lawsuit in the U.S. District Court for the District of Columbia challenging the legality of the Trump administration’s decision to dismantle the Consumer Financial Protection Bureau (CFPB). The civil rights organization argues that the move undermines protections for Black, elderly, and vulnerable consumers, leaving them exposed to financial exploitation.

NAACP NEWS AND UPDATES

- [NAACP Launches Black Consumer Advisory to Empower Black Consumers, Promote Corporate Accountability](#)
 - [NAACP Announces Dr. Alondra Nelson as the Recipient of the 2025 NAACP – Archewell Digital Civil Rights Award](#)
 - [NAACP Condemns Senate Confirmation of Kash Patel to lead Federal Bureau of Investigation \(FBI\)](#)
 - [The 56th NAACP Image Awards Golf Invitational Presented By Wells Fargo Celebrates Culture In Golf](#)
 - [Comedian, Actor, and Writer Deon Cole Set to Host 56th NAACP Image Awards](#)
 - [BET Media Group To Receive The Prestigious NAACP Founders Award At The 56th NAACP Image Awards](#)
 - [NAACP Announces Newly Elected and Re-Elected Board Members During 2025 Annual Board Meeting](#)
-

BLACK CONSUMER ADVISORY



As corporations roll back their DEI commitments, the NAACP is taking action. They can't profit off Black consumers while abandoning us. We've issued a [Black Consumer Advisory](#) to highlight which companies support us and which don't. With **nearly \$2 trillion in spending power**, our dollars must drive equity and justice.

Visit our [website to read the full advisory](#) and [sign the Black Consumer Pledge](#) to spend intentionally, demand accountability, support Black businesses, and stay informed.

Sign the Pledge

56TH NAACP IMAGE AWARDS



The [56th NAACP Image Awards](#) is here!

Tune in to the **LIVE TV Special tomorrow, Saturday, February 22, 2025, at 8 p.m. ET/PT on BET and CBS** as we honor excellence across film, television, music, literature, and more.

This year, we are proud to recognize:

- **Former Vice President Kamala Harris**, recipient of the **Chairman's Award**

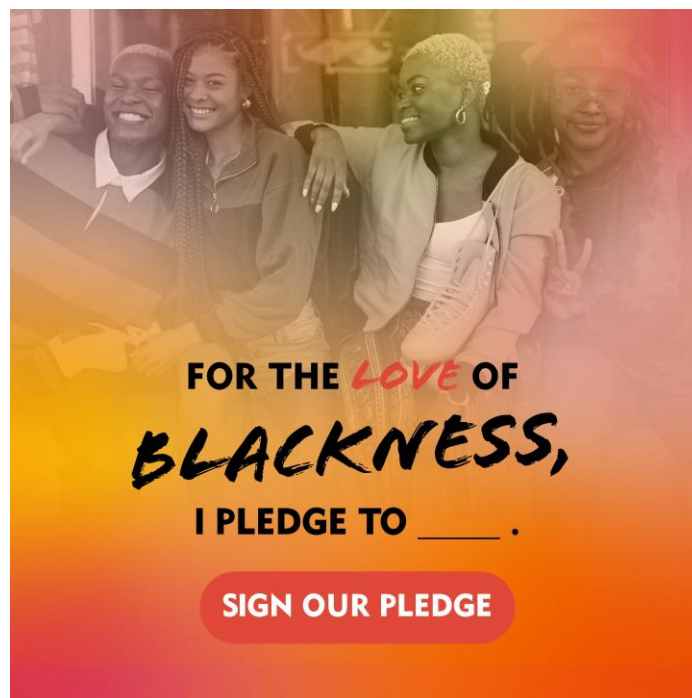
- **Jotaka Eaddy**, Founder & CEO of #WinWithBlackWomen, with the **Mildred Bond Roxborough Social Justice Impact Award**
- **ESSENCE**, with the **Vanguard Award**
- **Dave Chappelle**, recipient of the prestigious **President's Award**
- **The Wayans Family**, as they are inducted into the **NAACP Image Awards Hall of Fame**

Stay connected with us on Instagram [@NAACPImageAwards](#) for updates and be a part of uplifting the brilliance of our community.

NAACP Image Awards Podcast Series

Keep the momentum beyond the show with [Our Culture, Our Stories](#), the NAACP's newly released podcast series featuring unfiltered conversations with influential voices across culture, media, and activism. The [premiere episode](#) is out, featuring **Sterling K. Brown and Ryan Michelle Bathé** as they share their journey balancing Hollywood careers, family life, and the cultural significance of the NAACP Image Awards. Subscribe now and tune in on the [NAACP Image Awards YouTube channel](#).

FOR THE LOVE OF BLACKNESS



Black History Month is a call to honor our ancestors' legacy by continuing

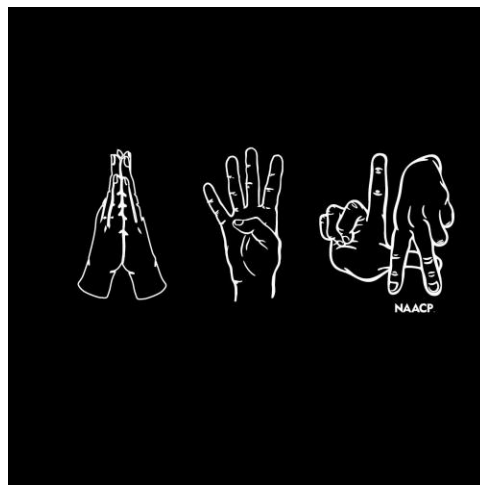
the fight for justice, equity, and opportunity. Despite attempts to erase our history, we will keep pushing forward and advancing progress.

That's why we're asking you to take action. Sign "[For the Love of Blackness: A Pledge to Advance](#)" — a commitment to stay informed, get involved, and uplift Black communities. Whether it's supporting Black-owned businesses, advocating for policy reform, or championing education and health equity, every action matters.

[Sign our pledge today](#) and share it with your network. Tag [@NAACP](#) on social media and use the hashtag [#ForTheLoveOfBlackness](#) to let us know what you're committing to this year.

[Sign Our Pledge](#)

PRAY FOR LA



With so much devastation and uncertainty across Los Angeles and the surrounding areas for those impacted by last month's wildfires, blame can never be the first response. We do as we have done time and time again in the face of adversity.

We pray for those essential workers risking their lives and for those families who lost loved ones.

We plan for those who have been misplaced and have lost their homes and belongings.

And we prepare for the future where we help rebuild our communities together.

Above all, we keep advancing together.

Your safety and recovery matter. If you or someone you know is affected by the wildfires, explore the resources in our [LA Wildfire Relief Resources](#) and share them with those in need.

IN CASE YOU MISSED IT: Visit our [YouTube Channel](#) to watch the [Eaton Fire Resource Fair and Town Hall](#), where NAACP, in partnership with the law firm Singleton Schreiber addressed the aftermath of the Eaton Fire and provided those impacted with the tools and resources needed to rebuild and recover.

Watch Town Hall

116TH NAACP NATIONAL CONVENTION



Mark your calendars for the [116th NAACP National Convention](#), taking place from **July 12–16, 2025**, in **Charlotte, North Carolina**. This is a pivotal opportunity to confront the challenges of our time, celebrate Black brilliance, and unite for the critical work ahead.

As we prepare for this defining moment, we'll be sharing updates on

registration, programming, and the powerful voices joining us in Charlotte. Your dedication to justice and equity makes all the difference, and we can't wait to come together to amplify our impact.

[Stay tuned for more details](#), and thank you for your continued support as we drive progress and build a brighter future.

NAACP

DONATE

JOIN US



Please pass this email on to someone you know who needs to be part of this movement for justice and equality.

Was this email forwarded to you?

[Add your name here to make sure you receive all the important NAACP updates.](#)

Purchase NAACP merchandise from the [NAACP store](#).

© 2025 NAACP

[Unsubscribe](#)

4805 Mt. Hope Drive
Baltimore MD 21215